



**2nd International Conference on Global Education
Sustainability, Equity and Quality in Education
(ICOGE 2024)**

4TH - 5TH JULY 2024

Mines Beach Resort , Seri Kembangan, Selangor, Malaysia

Conference Schedule

Note: You can use the following Malaysia Time Zone Converter to convert the time in Malaysia into your local time

https://www.worldtimeserver.com/convert_time_in_MY.aspx

Time	Tentative	Venue
4th July 2024		
0715 - 0815	Conference Registration	Foyer Parameswara Ballroom (Level 2)
0800 - 0820	Arrival of VIP	Foyer Parameswara Ballroom (Level 2)
0830 - 0850	<u>Opening Ceremony</u> National Anthem LUC Song Doa Welcome speech by: Associate Professor Dr. Lubna Ali Mohammed <i>ICOGE Organizer</i>	<u>Join the meeting now</u> Meeting ID : 482 805 321 825 Passcode : pQuftF
0850-0950	Inauguration Speech by: Prof. Datuk Dr. Hjh Bibi Florina Abdullah <i>Pro-Chancellor of LUC</i> Opening Speech by: Prof. Dr. Amiya Bhaumik <i>President of LUC</i>	Parameswara Ballroom (Level 2)
0950 - 1000	Welcoming Performance 1	
1000 - 1030	Keynote Speaker 1: <i>Professor Dr. Ahmed Mohammed Shamsan</i>	
1030 - 1100	Morning Tea Break	Foyer Parameswara Ballroom (Level 2)
1100 - 1130	Keynote Speaker 2: <i>Professor Dr. Karola Dillenburger</i>	
1130 - 1200	Presentation of Souvenirs	
1200 - 1210	Welcoming Performance 2	Parameswara Ballroom (Level 2)
1210 - 1230	Photo Session	
1230 - 1400	Buffet Lunch	Coffee House (Level 1)

1400 - 1530	Parallel Session 1	Physical and Online Physical Parameswara Hall 1 (Level 2) Parameswara Hall 2 (Level 2) Online Room 1 Room 2 Room 3
1530 - 1545	Afternoon Tea Break	Foyer Parameswara Ballroom (Level 2)
1545 - 1700	Parallel Session 2	Physical and Online (Level 2) Parameswara Hall 1 Parameswara Hall 2 Online Room 1 Room 2 Room 3
5th July 2023		
Time	Tentative	Venue
0830 - 09.00	Keynote Speaker 3: <i>Dato' Satinah Syed Saleh</i>	Parameswara Ballroom
09.00 - 1030	Parallel Session 1	Three Physical Sessions (Level 2) Parameswara Ballroom Parameswara Hall 3 Hans Kasturi Hall
1030 - 1045	Morning Tea Break	Parameswara Ballroom (Level 2)
1045 - 1230	Parallel Session 2	Three Physical Sessions (Level 2) Parameswara Ballroom Parameswara Hall 3 Hans Kasturi Hall
13.00 - 1400	Buffet Lunch	Coffee House (Level 1)
1400 - 1530	Parallel Session 3	Two Physical Sessions (Level 2) Parameswara Ballroom Parameswara Hall 3
1530 - 1600	Afternoon Tea Break	Foyer Parameswara Ballroom (Level 2)
1600-1800	Closing Ceramony Valedictory Session & Photo Session	Join the meeting now Meeting ID : 422 884 250 39 Passcode : t3sJ5z Parameswara Ballroom (Level 2)

DAY 1 (THURSDAY)4TH JULY 2023

1400 – 1700

PHYSICAL PRESENTERS

GROUP 1	Room -1	Parameswara Hall - 1 (Level 2) Session Chair: Dr. Shahnaz Sheibani Co-Chair: Ms. Puvaneswary Selvam		
	Time	Paper ID	Title	Status
	1400	ICOGE- 006	A 3D SOFTWARE-ENABLED APPROACH TO INVESTMENT CASTING TECHNIQUE SITI NUR ANATI BINTI MOHAMMAD KHAIR	Physical
	1415	ICOGE- 009	CHALLENGES FACED BY STUDENTS IN THE APPLICATION OF CBE IN LOWER SECONDARY MATHEMATICS EDUCATION IN SRI LANKA FATHIMA RUZEIKA FAIROZ	Physical
	1430	ICOGE- 011	A STUDY TO INVESTIGATE READINGS THAT STUDENTS PERFORM THROUGH SELF-DIRECTED LEARNING AND HOW THAT AFFECTS THEIR ACADEMIC ACHIEVEMENT HUANG YUDONG	Physical
	1445	ICOGE- 022	MATHEMATICS TEACHERS' PERCEPTIONS OF ACQUIRING CAREER AND LIFE SKILLS THROUGH FLIPPED CLASSROOM APPROACH ISANTHI SHAMALI KUMARI ERIYAGAMA	Physical
	1500	ICOGE- 025	SYSTEMATIC LITERATURE REVIEW ON TRANSFORMATIONAL LEADERSHIP AND JOB PERFORMANCE IN THE EDUCATION CONTEXT INDU PRIYANGIKA WEERAKKODY	Physical
	1515	ICOGE- 026	REVIEW OF STUDIES RELATED TO METACOGNITIVE AWARENESS OF TEACHERS CONCERNING PROFESSIONAL DEVELOPMENT AMARASINGHE PATHIRANAGE GAYANI PRIYADARSHANI AMARASINGHE	Physical
	1530-15.45		TEA BREAK	
	1545	ICOGE- 029	EFFECT OF ARTIFICIAL INTELLIGENCE ON THE PERFORMANCE OF EMPLOYEES OF NIGERIAN COMMUNICATION COMMISSION, [NCC]. MADU BLESSING CHINOMSO	Physical
	1600	ICOGE- 074	PARTICIPATORY GREEN ENERGY: HOW DOES THE BUSINESS MODEL OF SOLAR ENERGY CITIZENSHIP RUN IN TAIWAN? HSIENLONG HUANG	Physical
	1615	ICOGE- 023	A STUDY ON THE ACCESSIBLE TRANSFORMATION OF ONLINE AUDIOVISUAL APPS AMONG AUDIOVISUAL DISABILITIES IN CHINA FU SHUAI	Physical
	1630	ICOGE- 039	ENHANCING LEARNING ENVIRONMENTS THROUGH SMART CLASSROOMS AND IOT: A COMPREHENSIVE ANALYSIS QU CHA	Physical
	1645	ICOGE -161	A STUDY TO UNDERSTAND THE IMPACT OF STRATEGIC MANAGEMENT PRACTICES ON THE ORGANIZATIONAL PERFORMANCE OF REAL ESTATE BUSINESSES IN CHINESE ZHONG ZHENHUA	Physical
	1700	ICOGE- 041	THE SIGNIFICANCE OF 'HAPPINESS EDUCATION' IN CHINA REN JUAN	Physical
	1715	ICOGE- 127	A CASE STUDY ON THE HARMFUL EFFECTS OF BULLYING ON CLASSROOM LEARNING: IT HAS EFFECTS ON STUDENTS' QUALITY OF LEARNING AS A CONSEQUENCE FAN JINCHENG	Physical
	1730	ICOGE- 128	A FINANCIAL MARKET STUDY: AN EXAMINATION OF A TRADING PLATFORM WHERE INVESTORS MAY EXCHANGE FINANCIAL SECURITIES AND DERIVATIVES AT MINIMAL TRANSACTION COSTS GAO CHENGYIN	Physical
	1745	ICOGE- 129	THE STRUCTURAL BASIS OF DIFFERENCES BETWEEN INDIVIDUALS IN CONSERVATION AND HUMAN BEHAVIOUR IN RELATION TO SOCIAL PSYCHOLOGY AND COGNITION: AN IN- DEPTH STUDY. YANG AIAI	Physical

PHYSICAL PRESENTERS

GROUP 2		Room -2	Parameswara Hall – 2 (Level 2) Session Chair: Prof. Dr Nidhi Agarwal Co-Chair: Ms. R.M Charuni Buddhika Rathnayake	
	Time	Paper ID	Title	Status
	1400	ICOG-043	THE METHODS AND USE OF COLOR CONTRAST IN TEACHING LANDSCAPE OIL PAINTING SONG RONG YAO	Physical
	1415	ICOG-047	A STUDY TO ANALYSE EDUCATIONAL ASSESSMENT OF STUDENTS USING VIRTUAL REALITY TECHNOLOGIES QIU JUN	Physical
	1430	ICOG-048	A STUDY TO ANALYSE THE IMPLICATIONS OF PRIVATIZATION OF SCHOOL EDUCATION AND THE IMPACT OF PRIVATIZATION OF HIGHER EDUCATION LI PING	Physical
	1445	ICOG-162	IMPACT OF EARLY TRAUMA ON GROWTH AND DEVELOPMENT, AND TRIALS OF PREVENTION AND IMPROVEMENT METHODS HAWSAWI ALI MOHAMMED B	Physical
	1500	ICOG-058	DEVELOPING ECO-FRIENDLY ARTISTIC ACCOMMODATIONS: STRATEGIES FOR TRANSFORMING WEIZHOU ISLAND INTO A PREMIER HOMESTAY DESTINATION FOR TOURISTS HUANG HUIZHAN	Physical
	1515	ICOG-059	ANALYSIS OF GENERAL EDUCATION IN UNIVERSITIES BASED ON THE CONCEPT OF “OBE” ZHANG YU	Physical
	1530-15.45		TEA BREAK	
	1545	ICOG-061	LEARNER-CENTERED RESEARCH ON THE IMPACT OF THE WORLD TRADE ORGANISATION ON ENGLISH LANGUAGE EDUCATION IN CHINESE UNIVERSITIES JIANG YUJIAO	Physical
	1600	ICOG-062	REFINING ETHICAL SENSITIVITY IN NURSING STUDENTS THROUGH CASE STUDY PEDAGOGY: A SYSTEMATIC REVIEW TANG JINYI	Physical
	1615	ICOG-163	AN INVESTIGATION INTO LOCATING AND OVERCOMING THE OBSTACLES THAT PREVENT ENTREPRENEURS FROM MAKING USE OF MANAGEMENT ACCOUNTING INFORMATION ZHANG XIAO	Physical
	1630	ICOG-075	ENHANCING VOCATIONAL TRAINING THROUGH COLLABORATION: A COMPREHENSIVE ANALYSIS OF INDUSTRY-EDUCATION INTEGRATION EFFECTS IN HEBEI PROVINCE XIN LEI	Physical
	1645	ICOG-065	DIGITALISATION OF EDUCATION DRIVES CHANGE IN HIGHER EDUCATION CUI YUAN	Physical
	1700	ICOG-068	THE IMPACT OF TECHNOLOGICAL ADVANCEMENTS AND USER EXPERIENCE ON CONSUMER CONFIDENCE IN E-COMMERCE PLATFORMS WU LINGXIAO	Physical
	1715	ICOG-119	AN EVALUATION OF THE EFFICACY OF ACCOUNTING INFORMATION AS A MEANS FOR FACILITATING MANAGEMENT DECISION-MAKING QIN HAO	Physical
	1730	ICOG-137	AN IN-DEPTH ANALYSIS OF STRATEGIES TO BOOST EMPLOYEE ENGAGEMENT AND FOSTER BUSINESS-TO-BUSINESS COLLABORATION FOR REVENUE GROWTH IN ORGANIZATIONS HAN FANG	Physical
1745	ICOG-141	SUCCESSFUL ORGANISATIONAL TRANSFORMATIONS MAY HELP ENTREPRENEURSHIP BY REVEALING THE REASONS BEHIND LOW EMPLOYEE RETENTION RATES AND PROVIDING SOLUTIONS TO BOOST PRODUCTIVITY FAN LIHONG	Physical	

DAY 1 (THURSDAY)
4TH JULY 2023
1400 - 1530

POSTER PRESENTATION			
	Room	Foyer Parameswara Ballroom (Level 2) Evaluators Prof Dr. Zulkarnain Hatta Assoc. Prof. Dr. Dhakir Abbas Ali Asst. Prof. Dr. Chandra Mohan Vasudeva Panicker	
Time	Paper ID	Title	Status
1400-1530	ICOG-040	EXPLORATION OF THE IMPACT OF MUSIC EDUCATION ON INDIVIDUAL DEVELOPMENT. WANG KEXIN	Poster
	ICOG-052	THE ISSUES FOR MANAGERIAL CONSIDERATIONS IN THE IMPLEMENTATION OF DIGITAL TECHNOLOGY WITHIN EDUCATIONAL INSTITUTIONS. ISAAC OWUSU DANQUAH	Poster
	ICOG-064	EXPLORING THE IMPLEMENTATION METHOD OF PAPERLESS TRUSTED CERTIFICATION MATERIALS IN COLLEGE MANAGEMENT ZHUANGHAO SI	Poster
	ICOG-101	THE MEDIATING ROLES OF DEVELOPMENT OF DIGITAL LITERACY AND STUDENT ENGAGEMENT TO EXPLORE THE IMPACT OF BLENDED TEACHING APPROACHES ON THE IMPLEMENTATION AND EFFICACY OF BASIC MANAGEMENT COURSES IN HIGHER VOCATIONAL SCHOOLS LIU BAOYIN	Poster
	ICOG-164	IMPACT OF EARLY TRAUMA ON GROWTH AND DEVELOPMENT, AND TRIALS OF PREVENTION AND IMPROVEMENT METHODS LIU JIEYI	Poster
	ICOG-020	A STUDY TO ANALYSE THE IMPLICATIONS OF PRIVATIZATION OF SCHOOL AND ITS IMPLICATION ON DIFFERENT CLASS OF THE SOCIETY ZHU YULAN	Poster
	ICOG-160	RESEARCH ON THE DESIGN OF EXHIBITION SPACE FOR INTERACTIVE MEDIA INTERVENTION IN THE PROMOTION OF CULTURAL EDUCATION IN UNIVERSITIES WANG TIANYU	Poster
	ICOG-167	THE INFLUENCE OF CREATIVE SHORT VIDEOS ON COLLEGE STUDENTS' IDEOLOGICAL EDUCATION, WITH MEDIA AS THE MEDIATING VARIABLE ZHANG YUE	Poster

DAY 1 (THURSDAY)
4TH JULY 2024

ONLINE PRESENTATION				
Group-1,	Room 1	General Coordinator: Ms. Shyama Heshinin Session Chair: Dr. Sahar Mohammed Taresh Session Co-chair: Mdm. Anthony Sheela Anmary Link: https://us06web.zoom.us/j/89716043305?pwd=6gPSJkJTJFto6kBTta0yXhbaQeYWqj.1 Meeting ID: 897 1604 3305 Passcode: 011672		
	Time	Paper ID	Title	Status
	1400	ICOGE-002	THE ROLE OF SPORTS IN ENHANCING EMPLOYABILITY SKILLS: A SYSTEMATIC LITERATURE REVIEW. NITHIANANTHAN ROSHAN DIAS	Virtual
	1415	ICOGE-003	PAMCO'S ORGANIZATIONAL EFFECTIVENESS: A HOLISTIC EVALUATION USING THE BALANCED SCORECARD APPROACH MUHAMMAD ZAUREZ AFSHAR	Virtual
	1430	ICOGE-154	THE INFLUENCE OF ENVIRONMENTALLY-SPECIFIC SERVANT LEADERSHIP ON WORK PLACE PRO-ENVIRONMENTAL BEHAVIORS IN THE SAUDI ARABIA (HOTEL INDUSTRY) AWAIS QASIM	Virtual
	1445	ICOGE-012	A STUDY TO ANALYSE THE IMPLICATIONS OF PRIVATIZATION OF SCHOOL AND ITS IMPACT ON DIFFERENT CLASS OF THE SOCIETY LIN LIYUN	Virtual
	1500	ICOGE-014	A STUDY OF BLENDED LEARNING EXPERIENCES FOR UNDERGRADUATE NURSING STUDENTS BASED ON THE COMMUNITY OF INQUIRY MODEL YE MINGHUI	Virtual
	1515	ICOGE-015	ALIGNING STRATEGIES OF INSTITUTES WITH STUDENT EXPECTATIONS: AN EXPLORATION OF EXTERNAL FACTORS SHAPING STUDENTS' CHOICE OF PRIVATE HIGHER EDUCATION INSTITUTES GANGANI CHAMARIE WICKRAMASINGHE	Virtual
	1530-15.45		TEA BREAK	
	1545	ICOGE-016	NON-FUNCTIONAL REQUIREMENTS OF WEB CONFERENCING TOOLS TO ENSURE THE QUALITY OF ONLINE TERTIARY EDUCATION IN SRI LANKA: A STUDY BASED ON EXPERT OPINION RANNULU LAKMALI DE ZOYSA	Virtual
1600	ICOGE-017	THE IMPACT OF OVERSEAS LEARNING EXPERIENCE ON EFL TEACHERS' PERFORMANCE IN ORAL ENGLISH COURSE LI QIN	Virtual	
1615	ICOGE-018	A STUDY OF THE EFFECTS OF FEEDBACK ON COLLEGE STUDENTS' SELF-REGULATED LEARNING IN A BLENDED LEARNING ENVIRONMENT CHEN MENG YING	Virtual	
1630	ICOGE-019	EXPLORING THE LEARNING PREFERENCES OF GENERATION ALPHA: A REVIEW KINCHIGUNE GAMARALALAGE CHANAKA CHAMEERA PIYASENA	Virtual	
1645	ICOGE-021	AN ANALYSIS OF RESEARCH ON THE WAY ASSISTIVE TECHNOLOGY AFFECTS STUDENTS WITH VISUAL IMPAIRMENTS IN THEIR ACADEMIC PERFORMANCE WHEN IT COMES TO READING AND WRITING PENG LIRONG	Virtual	
1700	ICOGE-024	VOCATIONAL TRAINING POLICY AND ITS IMPACT ON IMPROVING EMPLOYEE EFFICIENCY IN THE EMIRATES: THE PERSPECTIVE OF THE NATIONAL VOCATIONAL QUALIFICATIONS FRAMEWORK AHMED ABDULLA ALSHEHHI	Virtual	

1400-1700 ONLINE PRESENTATION

Group-2	Room-2	<p>General coordinator: Ms. Shyama Heshinin Session chair: Associate Professor Dr. Emmanuel Hans Session co-chair: Ms. Nur Amalina Mohd Zaki</p> <p>Link: https://us06web.zoom.us/j/89716043305?pwd=6gPSJkJTJFto6kBTa0vXhbaQeYWqj.1 Meeting ID: 897 1604 3305 Passcode: 011672</p>		
	Time	Paper ID	Title	Status
	1400	ICOGE-027	RESEARCH ON THE IMPACT OF INTERNET USE ON THE FLEXIBLE EMPLOYMENT OF COLLEGE GRADUATES FROM LOW-INCOME FAMILIES WANGMI	Virtual
	1415	ICOGE-076	IMPACTS ON STUDENTS' ACHIEVEMENT AND PERCEPTIONS BY INTEGRATING STAD AND FLIPPED LEARNING IN A POST SECONDARY ENGLISH LANGUAGE COURSE ON EXTENDED WRITING SKILLS JAI SHREE BIPINCHANDRA	Virtual
	1430	ICOGE-056	ON THE CULTURAL ROLE OF URBAN MEDIA TIAN YONGLI	Virtual
	1445	ICOGE-031	AIGC EMPOWERS MEDIA REFORM—TAKING THE STUDY OF BROADCASTING AND HOSTING PROFESSIONAL TEACHING AND TALENT TRAINING AS AN EXAMPLE WANG YI	Virtual
	1500	ICOGE-135	THE IMPACT OF GAMIFICATION ON UNIVERSITY MATHEMATICS LEARNERS' ACHIEVEMENTS SACHINTHANI ERANGA ALAHAKOON	Virtual
	1515	ICOGE-035	BRIDGING THE GAP: AN IN-DEPTH ANALYSIS OF THE SECONDARY SCHOOL ESL READING CURRICULUM IN SRI LANKA AND ITS IMPLICATIONS FOR ACADEMIC READING AT THE UNIVERSITY LEVEL CHETHIKA ABEYGUNAWARDHANA SAMARAJEWA.	Virtual
	1530-15.45		TEA BREAK	
	1545	ICOGE-038	ANALYSIS OF THE RELATIONSHIP BETWEEN MANAGERS' ENHANCED PRE-SERVICE NURSING EDUCATION IN PATIENT SATISFACTION HUANG YING	Virtual
	1600	ICOGE-045	STUDY OF THE EFFECTIVENESS OF DRAMA THERAPY IN ENHANCING COMMUNICATION SKILLS OF INSTITUTIONALIZED CHILDREN SUJEEWA DILRUKSHI VIDANAGAMAGE	Virtual
	1615	ICOGE-054	COOPERATION DYNAMICS AMONG MEDICAL DEVICE COMPANIES IN DISTANCE LEARNING: A CASE STUDY ANALYSIS. LIU JIGUANG	Virtual
	1630	ICOGE-055	EXPLORATION THE RELATIONSHIPS BETWEEN POSTPARTUM DEPRESSION AND LIFE EVENT, AUTOMATIC THOUGHTS, AND PSYCHOLOGICAL RESILIENCE AMONG CHINESE WOMEN JIANG CHENGGANG	Virtual
	1645	ICOGE-030	ROLE OF TEACHERS AND STUDENTS: AN ALIGNMENT ANALYSIS OF HIGHER EDUCATION COMMISSION'S SPEAKING CURRICULUM SADIA AYUB	Virtual
1700	ICOGE-044	THE IMPACT OF COACHING ON LEADERSHIP SKILL, SELF-EFFICACY, AND SENSE OF AGENCY AMONG SCHOOL LEADERS IN CHINA CAO SUIRONG	Virtual	

1400-1700 ONLINE PRESENTATION

Group-3		Room 3	General coordinator: Ms. Shyama Heshinin Session Chair: Dr. Somia Abdul-Same'e Anam Co-Chair: Associate Prof Dr. Anjali Hans Link: https://us06web.zoom.us/j/89716043305?pwd=6gPSJkJTJFto6kBTa0vXhbaQeYWqi.1 Meeting ID: 897 1604 3305 Passcode: 011672	
	Time	Paper ID	Title	Status
	1400	ICOGE-057	THE DILEMNA AND WAY OUT FOR THE SOCIAL PRODUCTION OF TV PROGRAMMS IN THE NEW MEDIA ENVIRONMENT TIAN YONGLI	Virtual
	1415	ICOGE-028	HIGHER EDUCATION COMMISSION'S ENGLISH-SPEAKING CURRICULUM: THE PREPARATION FOR SPEAKING SKILLS AT BACHELOR OF STUDIES LEVEL IN PAKISTAN SADIA AYUB	Virtual
	1430	ICOGE-080	ASSESSMENT OF QUALITY ASSURANCE MECHANISMS IN EDUCATION RASHIDA PERVAIZ	Virtual
	1445	ICOGE-113	OBSTACLES FACED BY OMANI GRADE TWELVE ESL LEARNERS IN ENGLISH SPEAKING SKILLS FATHIMA MOHAMED AKRAM	Virtual
	1500	ICOGE-033	中国传统村落空间的审美价值 (THE AESTHETIC VALUE OF TRADITIONAL CHINESE VILLAGE SPACE) ZHOUMENG	Virtual
	1515	ICOGE-144	THE EFFECTS OF DIFFERENT FAMILY PARENTING ON ADOLESCENT EMOTIONAL BEHAVIOR IN CHINA AND MALAYSIA WUBIN	Virtual
	1530-15.45		AFTERNOON TEA BREAK	
	1545	ICOGE-149	DISEASES CAUSED BY FAULTY GENE EXPRESSION. THERE ARE SEVERAL HEREDITARY DISEASES THAT MAY BE ENTIRELY CURED IF DETECTED AND TREATED EARLY ENOUGH DAI YONGXIA	Virtual
	1600	ICOGE-152	القيادة الأخلاقية وعلاقتها بتحقيق الإبداع الإداري من وجهة نظر العاملين في محاكم جنوب الضفة الغربية ABDALKARIM A. A. QAWASMA	Virtual
	1615	ICOGE-004	القيادة بالتجوال وعلاقتها بجودة الحياة الوظيفية من وجهة نظر المعلمين والمعلمات في منطقة عنفود الحسين التعليمية في فلسطين IBRAHIM MOHAMMED IBRAHIM IWADI	Virtual
	1630	ICOGE-155	THE EFFECTIVENESS OF QUALITY AND SAFETY EDUCATION FOR NURSES COMPETENCIES INTERVENTION TO IMPROVE KNOWLEDGE-SKILLS AND ATTITUDE OF THE UNDERGRADUATE FACULTY AT NURSING INSTITUTES: A SYSTEMATIC REVIEW AND META-ANALYSIS. ASMA NAVEED	Virtual
	1645	ICOGE-168	A STUDY ON THE LEVEL OF CONSUMER SATISFACTION IN THE BUSINESS-TO-CONSUMER ONLINE PURCHASING SERVICES INDUSTRY IN CHINA ZHANG YONGCHAO	Virtual
1700	ICOGE-046	UNRAVELING THE MORPHOLOGICAL LANDSCAPES OF BALTI AND ENGLISH: A CONTRASTIVE ANALYSIS MUHAMMAD MUSTAFA	Virtual	

DAY 2 (FRIDAY)

5TH JULY 2023

8.30 – 13.00

PHYSICAL PRESENTERS				
Group 1		Room-1	Parameswara Hall - 1 (Level 2) Session Chair: Prof. Dr Nidhi Agarwal Co-Chair : Dr. Shahnaz Sheibani	
	Time	Paper ID	Title	Status
	8:30 – 09.00	Keynote Speaker 3	HOW A NON-PROFIT IS CHANGING THE EDUCATION ECOSYSTEM – TEACH FOR MALAYSIA'S MODEL DATO' SATINAH SYED SALEH, SAWITRI CHARUN DATO' SATINAH SYED SALEH	Physical
	0900	ICOGE- 071	ASSESSING THE IMPACT OF DIGITAL TRANSFORMATION INITIATIVES ON ORGANIZATIONAL PERFORMANCE IN BEIJING'S SME SECTOR QIAO LINA	Physical
	0915	ICOGE- 072	COMPREHENSIVE BUSINESS ENGLISH TRAINING AND ITS INFLUENCE ON PROFESSIONAL SKILLS IN GLOBAL ENTERPRISES XU DONGMEI	Physical
	0930	ICOGE- 073	EXAMINING THE INTERRELATION BETWEEN PRONUNCIATION COMPETENCE AND COMPREHENSIVE ENGLISH PROFICIENCY THROUGH BLENDED LEARNING TECHNIQUES LYU JINGJING	Physical
	0945	ICOGE- 034	EFFECTIVENESS OF BLENDED IAET MODEL IN PROMOTING HIGHER VOCATIONAL STUDENTS' ORAL READING FLUENCY: A PARALLEL CLUSTER-RANDOMIZED CONTROLLED STUDY PROTOCOL RUNYUAN CHUI	Physical
	1000	ICOGE-102	A STUDY TO EXPLORE THE PERCEPTIONS OF MULTILITERATE ASSIGNMENTS USING 21ST-CENTURY TECHNOLOGIES AMONG UNIVERSITY STUDENTS AND TEACHERS IN CHINA JING CUI	Physical
	1015	ICOGE- 077	THE NEW ENGLISH LANGUAGE NATIONAL CURRICULUM OF CHINA: AN EXAMINATION OF TEACHERS' PERCEPTIONS ON THE ROLE OF EDUCATIONAL TECHNOLOGY LIU JIA	Physical
	1530-15.45		AFTERNOON TEA BREAK	
	1045	ICOGE- 086	A STUDY ON KAHOOT INTEGRATION FOR ENHANCING STUDENT ENGAGEMENT AND RETENTION IN ANIMATION PROGRAM, HAI BIN	Physical
	1100	ICOGE- 078	THE IMPACT OF GENDER DISCRIMINATION ON EMPLOYEE PAYMENT: THE MEDIATING ROLE OF EDUCATION LEVEL AND YEARS OF EXPERIENCE IN TAIZHOU UNIVERSITIES XING SU	Physical
	1115	ICOGE- 079	INVESTIGATING THE ELEMENTS THAT LEAD CUSTOMERS TO SWITCH BRANDS AND THE COMPONENTS OF BRAND CREDIBILITY THAT KEEP LOYAL PAN LIYUN	Physical
	1130	ICOGE- 081	EXPLORING THE INTERSECTION OF CAREER PLANNING PROGRAMS AND SOFT SKILLS DEVELOPMENT IN HIGHER EDUCATION YANG MING	Physical
	1145	ICOGE- 082	INNOVATIVE COMMUNICATION STRATEGIES FOR MULTICULTURAL EDUCATION ZHANG XIAOYUN	Physical
	1200	ICOGE-087	AN INVESTIGATION ON THE GROWTH OF EDUCATORS' CREATIVE AND PROFESSIONAL CAPACITIES SONG YING	Physical
	1215	ICOGE-088	AN INVESTIGATION OF THE THEORY AND USE OF EDUCATIONAL GAMING AS A WAY TO ADVANCE IMPROVED LEARNING ENVIRONMENTS AND VIRTUAL CLASSROOM ADMINISTRATION BAIYUN	Physical
	12.30	ICOGE-091	COMPARATIVE ANALYSIS OF EXPERIENTIAL AND TRADITIONAL LANGUAGE TEACHING METHODS FOR TESL UNDERGRADUATES WU SHA	Physical
	12.45	ICOGE-092	RESEARCH ON HEALTH EDUCATION FOR EMPTY NESTERS IN URBAN COMMUNITIES OF AGING POPULATION YIN CHAO	Physical

8.30 -1300 - PHYSICAL PRESENTERS

Time	Paper ID	Room-2	Paramseswara Hall - 3 (Level 2) Session Chair: Dr. Somia Abdul-Same'e Anam Session Co-chair. Ms. Puveneswary Selvam	Status
			Title	
8:30	ICOGE-093		التعليم الأخضر ودوره في تحقيق التنمية المستدامة FAGIHI, YAHYA ALIA	Physical
8:45	ICOGE-094		A STUDY TO ANALYSE METHODS FOR INNOVTIVE PEDAGOGICAL APPROACHES FOR PIANO INSTRUCTION IN ART COLLEGES ZHANG WEI	Physical
0900	ICOGE-095		ENHANCING AWARENESS: EDUCATING TRADITIONAL MEDICINE PRACTITIONERS ON MEDICAL NEGLIGENCE OWUSU YANKYERA, BENEDICT	Physical
0915	ICOGE-096		THE STUDY TO TEACHING AND LEARNING ENGLISH AS A FOREIGN LANGUAGE; DEVELOPING LEARNER AUTONOMY, TESOL MATERIALS DEVELOPMENT AND REFLECTIVE TEACHING ON CHINESE UNIVERSITY STUDENTS AND ENGLISH TEACHERS WU YANYAN	Physical
0930	ICOGE-098		PERCEPTIONS OF SCHOOL CHILDREN ON PSYCHOLOGICAL CLIMATE AMIDST COVID-19 LI BOHONG	Physical
0945	ICOGE-100		THE IMPACT OF INSTAGRAM INTERACTION ON LINGUACULTURAL COMPETENCE: COMPARING ACTIVE AND INACTIVE USERS AT UNIVERSITY KHURLIMAN RASHIDOVNA DJOLDASBAEVA	Physical
1000	ICOGE -139		AN EXAMINATION OF A FIRST-YEAR KINDERGARTEN TEACHER'S CONCEPTIONS AND USE OF MULTIPLE LITERACIES CURRICULUM DESIGN FOR AN ONLINE KINDERGARTEN CHEN HUA	Physical
1015	ICOGE- 165		THE TRANSFORMATIVE ROLE OF AI IN ENHANCING STUDENT SUCCESS IN HIGHER EDUCATION: A SYSTEMATIC REVIEW THIRIMANNA HETTI ARACHCHILAGE SHYAMA HESHINI NIRANJALA	Physical
10.30-10.45		MORNING TEA BREAK		
1045	ICOGE- 085		TRANSFORMING PEDAGOGY FOR THE DIGITAL ERA: EFFECTIVE TEACHING PRACTICES IN LIVE BROADCAST SETTINGS LIU SHUHUI	Physical
1100	ICOGE-103		THE EFFECT OF EARLY CAREER GUIDANCE ON INNOVATION AND ENTREPRENEURIAL CAPACITIES IN STEM FIELDS ZHANG PENG	Physical
1115	ICOGE-104		EXPLORING THE IMPACT OF CRM SYSTEMS ON UNIVERSITY OPERATIONAL EFFICIENCY TONG JING	Physical
1130	ICOGE-105		A STUDY ON STRESS AND MENTAL HEALTH RISKS AND REWARDS FOR YOUNG GAMERS IN ESPORTS JIANG YUJIE	Physical
1145	ICOGE- 106		THE IMPACT OF ORGANIZATIONAL CHANGE IN UNIVERSITIES ON STUDENT SATISFACTION AND ACADEMIC SUCCESS MAYA	Physical
1200	ICOGE- 107		THE IMPACT OF TECHNOLOGY ON STUDENT MOTIVATION AND ENGAGEMENT IN PHYSICAL EDUCATION LI NAN	Physical
12.15	ICOGE- 108		AN ANALYSIS OF THE INFLUENCE OF DIGITAL INTELLIGENCE ON CONVENTIONAL MARKETING METHODS EMPLOYED BY MEDIA ORGANIZATIONS LIUCHI	Physical
12.30	ICOGE- 109		EVALUATING THE IMPACT OF AI-ASSISTED TECHNIQUES ON SKILLS TRAINING IN PHYSICAL EDUCATION FANG BIN	Physical
12.45	ICOGE- 110		EMPOWERING NOVICE ENGLISH LANGUAGE TEACHERS IN NUKUS, KARAKALPAKSTAN'S MIDDLE SCHOOLS: A CASE STUDY OF CHALLENGES AND STRATEGIES ALIMBAEV MIRKABIL ANVAROVICH	Physical

8.30-1300- PHYSICAL PRESENTERS

GROUP-3	Room-3	Hung Kasturi hall (Level 2)	
	Time	Paper ID	Title
		Session Chair: Dr Sahar Mohammed Taresh Co-Chair: Mdm. Anthony Sheela Anmary	
	8:30	ICOGЕ -140 TEACHING ENGLISH FOR SPECIFIC PURPOSES IN VOCATIONAL UNIVERSITY: TEACHERS' ATTITUDE AND PRACTICES CHEN HUIYIN	Physical
	8:45	ICOGЕ -142 A STUDY TO ANALYSE SOCIAL MEDIA ADVERTISING AND ITS INFLUENCE ON AUDIENCE PREFERENCE OF SIMILAR PRODUCT TANG YUECHEN	Physical
	0900	ICOGЕ -143 A STUDY TO ANALYSE ACCOUNTING FOR STOCK-BASED COMPENSATION PLANS XU FENG	Physical
	0915	ICOGЕ -147 RESEARCH PROGRESS ON SOCIAL PARTICIPATION OF STROKE SURVIVORS XU YIRONG	Physical
	0930	ICOGЕ -148 EXPLORING THE TEACHING SKILLS AND NEEDS OF PIANO TEACHERS IN GUANGDONG PROVINCE PROVINCE -G HAO CHANG	Physical
	0945	ICOGЕ -158 THE IMPACT OF FINANCIAL LITERACY AND FINANCIAL TECHNOLOGY ON RETIREMENT PLANNING MODERATED BY SOCIAL INFLUENCE AMONG EMPLOYEES IN BATAM ETTY SRI WAHYUNI	Physical
	1000	ICOGЕ -159 ANALYSIS OF EXTRINSIC MOTIVATION AND SELF EFFICACY ON LECTURER PERFORMANCE WITH EMPOWERMENT LEADERSHIP AS AN INTERVENING VARIABLE ON PRIVATE UNIVERSITY LECTURERS IN MEDAN CITY HENRY ASPAN	Physical
	1015	ICOGЕ -166 THE INFLUENCE OF SOCIAL MEDIA ON UZBEK STUDENT'S PERCEPTION IN READING LONG PASSAGES ATANIYAZOVA NARGIZA JALGASBAEVNA	Physical
	10.30-10.45	MORNING TEA BREAK	
	1045	ICOGЕ -042 COMPARATIVE STUDY ON MORAL EDUCATION IN CHINA AND MALAYSIA OVER THE PAST DECADE XIA YINYIN	Physical
	1100	ICOGЕ -112 FROM SLEEP TO SKELETON: THE ROLE OF POLYUNSATURATED FATTY ACIDS IN INSOMNIA AND OSTEOPOROSIS SHAN LIGANG	Physical
	1115	ICOGЕ -114 INVESTIGATING THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE DYNAMICS AND OUTCOMES OF MUSIC INSTRUCTION WANG YI	Physical
	1130	ICOGЕ -115 THE IMPACT OF FAMILY STRUCTURE ON EMOTIONAL INTELLIGENCE IN YOUTH. BIAN CHAOHUI	Physical
	1145	ICOGЕ -117 BRIDGING GAPS IN EDUCATION: HOW ENTREPRENEURSHIP CAN ENHANCE SUSTAINABILITY, EQUITY, AND QUALITY DAVID MALIK	Physical
	1200	ICOGЕ -118 DOES SERVANT LEADERSHIP MODERATE THE LINK BETWEEN-ENTREPRENEURIAL BEHAVIOR AND MARKET ORIENTATION ON MANAGER PERFORMANCE? YULIHARDI	Physical
	12.15	ICOGЕ -121 THE ROLE OF ARTIFICIAL INTELLIGENCE (AI) AND INTELLIGENCE QUOTIENT (IQ) IN INCREASING STUDENT ACADEMIC SCORES WITH BANDWIDTH INFRASTRUCTURE AS AN INTERVENING VARIABLE AT PADANG WEST SUMATERA INDONESIA HARRY WAHYUDI	Physical
	12.30	ICOGЕ -124 AN EXAMINATION OF THE ROLE OF CURRICULUM, INSTRUCTION, AND STUDENT INTERACTION IN DETERMINING AND ADDRESSING INEQUALITIES IN EDUCATION. HAN QI	Physical
	12.45	ICOGЕ -156 DEVELOPING ALGORITHMS FOR SOLVING THE COLLOCATION MATRIX RINA JULITA	Physical

DAY 2 (FRIDAY)

5TH JULY 2023

1400 – 1600

Session-II PHYSICAL PRESENTERS				
GROUP-1		Room-1	Parameswara Ballroom (Level 2) Session Chair: Associate Prof Dr. Anjali Hans Co-Chair: Associate Professor Dr. Emmanuel Hans	
	Time	Paper ID	Title	
	1400	ICOGЕ -125	A STUDY EXAMINES THE CORRELATION BETWEEN HUMAN RESOURCE MANAGEMENT PRACTISES AND STRATEGIC SALES IN BUSINESS-TO-BUSINESS MARKETING, AS WELL AS ITS IMPACT ON FIRM PERFORMANCE: EVIDENCE FROM THE TELECOM INDUSTRY IN CHINA YU LINLING	Physical
	1415	ICOGЕ -111	A STUDY TO LOOK AT DIFFERENT REFLECTIVE TEACHING METHODS USED BY TEACHERS OF ENGLISH: A SURVEY OF GRADUATE STUDENTS WANG RUI	Physical
	1430	ICOGЕ -126	IMPROVING INTERNET SKILLS: THE ROLE OF GENDER, AGE, EDUCATION, INTERNET EXPERIENCE, AND TIME SPENT ONLINE IN RELATION TO ABILITY TO UNDERSTAND AND USE VARIOUS TYPES OF ONLINE CONTENT AND MEDIUMS ZHANG PINGPING	Physical
	1445	ICOGЕ -116	AN IN-DEPTH LOOK AT THE PROBLEMS AND SOLUTIONS ENCOUNTERED BY FIRST-YEAR PRINCIPALS IN THE REALM OF SCHOOL ADMINISTRATION ZHANG YU	Physical
	1500	ICOGЕ -120	THE MAGIC OF BOOKS: A HISTORICAL DISCOURSE APPROACHING LITERATURE AND MEDIAEVAL LEARNED MAGIC YAO XIAOCHAO	Physical
	15.15	ICOGЕ -122	A COMPARATIVE EXAMINATION OF STUDENTS' PERCEPTIONS OF THE HUMANISTIC TEACHING AND LEARNING APPROACH IN SCHOOL XU ZHEN	Physical
	15.30	ICOGЕ-066	ENHANCING ACADEMIC PERFORMANCE OF SLOW LEARNERS THROUGH A HYPERMEDIA BASED LEARNING ENVIRONMENT DISSANAYAKE MANAMPERI AROSHA PRIYADHARSHI MEDIWAKE	Physical
	15.45	ICOGЕ -136	ANALYSIS OF THE RELATIONSHIP BETWEEN FUNDAMENTAL FINANCIAL PERFORMANCE AND STOCK RETURNS IN THE INDONESIAN CAPITAL MARKET TAKING INTO ACCOUNT DIGITAL TRANSFORMATION TILAWATIL CISETA YODA	Physical
15.45- 16.00		AFTERNOON TEA BREAK		

DAY 2 (FRIDAY)
 5TH JULY 2023
 1400 – 1600

PHYSICAL PRESENTERS				
GROUP-2		Room-2	Hung Kasturi hall (Level 3) Session Chair : Dr Shahnaz Sheibani Co-Chair: Ms. R.M Charuni Buddhika Rathnayake	
	Time	Paper ID	Title	Status
	1400	ICOGE- 123	THE ROLE OF CHINESE PARENTING STYLE ON EMOTIONAL REGULATION STRATEGIES OF THEIR CHILDREN LI JIE	Phyiscal
	1415	ICOGE- 130	STOCK RETURN AND HIGH FREQUENCY TRADING NANDA	Phyiscal
	1430	ICOGE- 131	THE INFLUENCE OF LEADERSHIP, WORK MOTIVATION, AND JOB SATISFACTION AS MEDIATING VARIABLES ON EMPLOYEE PERFORMANCE AT PT.TASPEN (PERSERO) IN WEST SUMATERA REGION RINA FEBRIANI	Phyiscal
	1445	ICOGE -132	THE USE OF MICROSCOPIC AQUATIC PLANTS FOR WASTEWATER TREATMENT IN THE ARAL SEA REGION RUSTAMOVA SEVARA	Phyiscal
	1500	ICOGE -133	CAN INTANGIBLE ASSET AS A COMPETITIVE ADVANTAGE IMPROVE SUSTAINABLE PERFORMANCE IN MSMES? MYA YUWANITA SUHANDA	Phyiscal
	15.15	ICOGE -134	ANALYSIS OF THE IMPACT OF DIGITAL TRANSFORMATION ON FINANCIAL PERFORMANCE: A CASE STUDY OF BANKING COMPANIES YEFRI RESWITA	Phyiscal
	15.30	ICOGE- 070	THE ROLE OF EMPLOYEE EMPOWERMENT IN MEDIATING THE IMPACT OF ARTIFICIAL INTELLIGENCE PRACTICES ON PERFORMANCE IN CHINESE ENTERPRISES ZHANG JIECONG	Phyiscal
	15.45	ICOGE- 069	STRATEGIC INVESTMENTS IN CHINA'S SMART HEALTHCARE TO EXAMINE THE ROLE OF RISK MANAGEMENT WU QIULI	Phyiscal
	15.45- 16.00		AFTERNOON TEA BREAK	
		<i>Session end</i>		

